



Ankeny Area Community Map

Dear Chamber Member,

The Ankeny Area Chamber of Commerce is pleased to partner with Town Square Publications, a leading cartographic and marketing firm, to produce a new, up-to-date, full-color **Ankeny Area Chamber of Commerce Street Map and Resource Guide**. This publication will serve as the only official map endorsed and distributed by the **Ankeny Area Chamber of Commerce**.

Accurate, user-friendly maps are a valuable resource for **thousands of visitors, new residents, potential commercial relocation candidates, and even long-time members of our community**.

As part of this initiative, we are offering a prime opportunity for your business to gain visibility by advertising in the Business and Professional Resource Guide featured on the new map. This is an ideal way to introduce your business to newcomers and strengthen your local presence.

Why This Matters for Your Business:

Relocation continues to be a major trend in the United States. According to recent studies, more than 30 million people—approximately 19% of the population—move each year (northamerican.com). These trends highlight a unique opportunity for businesses to connect with new residents by providing essential products and services, fostering long-term customer relationships.

- **New homeowners spend more within six months than the average consumer does in three years.**
- **New mover expenditures total more than \$160 billion annually.**
- **New movers are five times more likely to become long-term customers—if you reach them first.**

The **Resource Guide** will categorize participating businesses by industry and include a brief description of their products or services. Additionally, premium advertising placements—such as the back cover and limited interior display panel ads—are available. Participating advertisers will also receive a **complimentary supply of the folded maps** for their own distribution.

Why Advertise?

This is a unique opportunity to connect with new residents, potential buyers, and business partners. **Space is limited, and advertising is affordably priced**, especially considering that more than **6,000 copies** will be printed and distributed over the next **18-24 months**—plus an online version will be linked from the Chamber's website.

Act Now!

To secure your space, simply fill out the form below and email it to marketing@tspubs.com. Advertising placements are assigned on a first-come, first-served basis. For more information, **contact Town Square Publications at 515-398-0506**

We look forward to your participation in this exciting opportunity!

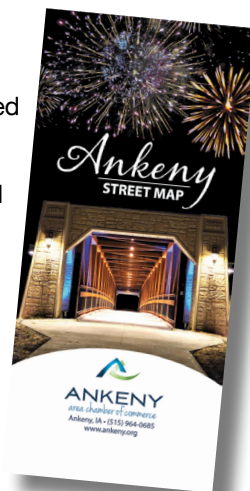
Sincerely,

Jamie Anderson

Executive Director

janderson@ankeny.org • (515) 964-0685

Ankeny Area Chamber of Commerce



Don't Delay! Fill out this form and email to the Ankeny Area Chamber of Commerce Map Project
~ marketing@tspubs.com ~

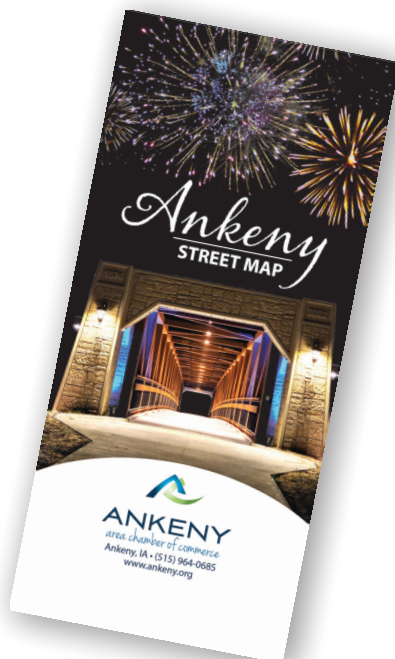
Yes, please call on us first about possible prime position options.

Yes, we would like to hear more. Please call to provide more information.

Print Firm Name: _____ **Phone:** _____

Contact Person: _____

Ankeny Community Map Rate Sheet



Standard Categorical Listing **\$449**

(Includes Business Name, Address, Phone, Fax, Website & 30 Word Description)

Logo Listing **\$499**

(Standard Categorical Listing with Logo included)

Double Categorical Listing **\$699**

(Standard Categorical Listing plus an Additional 30 words description for 60 total words)

Double Logo Listing **\$799**

(Standard Logo Listing plus an Additional 30 words description for 60 total words)

1/2 Panel (Includes Standard Categorical Listing)

\$1000 - 3.75" x 4.375"

Full Panel (Includes Standard Categorical Listing)

\$1500 - 3.75" x 8.75"

Full Panel 1st Seen (Includes Standard Categorical Listing)

\$1900 - 3.75" x 8.75"

Back Cover (Includes Standard Categorical Listing)

\$5000 - 3.75" x 8.75"

To Reserve Your Ad or Showcase Listings

Call: 515.398.0506 | Email: marketing@tspubs.com

FULL PANEL



Welcome Home Veterans
Living Military Museum
at Richard's Coffee Shop

Our Mission Statement
"To ensure the memory of, and support to,
those who serve."

HEROES WELCOME
VETERANS RECEIVE STAR TREATMENT HERE

Richard's COFFEE SHOP
★★★★★
704-663-0488
WelcomeVets.com

OPEN TO THE PUBLIC

Serving Breakfast & Lunch
MONDAY-SATURDAY: 7:30am to 2:30pm
THURSDAY: Free Coffee for Vets / SATURDAY: Music Jam

165 North Main Street | Mooresville, NC 28115
(704) 663-0488
www.WelcomeVets.com

HALF PANEL



**YOUR OLD PAIR OF RUNNING SHOES
CAN PUT SOMEONE ON THE RIGHT TRACK**



Every time you donate an item or shop in our store, you support programs that help people right here in your community find hope, employment and financial security. And that's good news for everyone.

SHOP. DONATE. MAKE A DIFFERENCE.
100% Local | 100% Nonprofit

goodwillwnc.org

STANDARD CATEGORICAL LISTING

CIVIC GROUPS & NON-PROFITS

**GOODWILL INDUSTRIES OF
NORTHWEST NORTH CAROLINA**
124 Fourth Crescent Place, Statesville, NC 28625
704-873-8005

www.goodwillwnc.org
Goodwill Industries of Northwest NC is a nonprofit serving the community since 1926. Through the sale of donated items, employment and training programs help people get education and skills training to find hope, opportunity and jobs. Each year, over 34,000 veterans, youth, persons with disabilities, people re-entering the workforce after job loss, incarceration and more. We are recognized as one of the most efficient charities - channeling 89 percent of revenues to mission and sustainability. In addition to providing services, donations divert 43 million pounds of goods from landfills. Goodwill collaborates with local community partners to ensure that every person in northwest NC has the opportunity to enhance their lives through the power of work.

LOGO LISTING

RESTAURANTS



8805 Townley Road, Suite B, Huntersville, NC 28078
704-882-3385

www.bonafishgrill.com
From the moment you walk through our doors, you'll know you're in a restaurant like no other. Our vibrant, comfortable atmosphere is the perfect backdrop for any occasion. Our candlelit booths and tables add an air of intimacy to our dining room, while our bar buzzes with the perfect balance of energy. Whether you're planning for a night out with your friends or an intimate dinner for two, we're ready to host your occasion. At Bonafish Grill, we focus on every little detail of your experience, anticipate your needs, and provide personalized service that allows you to enjoy a delicious meal in a comfortable, vibrant atmosphere.