

# Advertise

with the



## ANKENY

area chamber of commerce

1360 SW Park Square Dr, Suite 104/106/108,  
ANKENY, IA 50023  
(515) 964-0685 | [www.Ankeny.org](http://www.Ankeny.org)

## Digital

### Social Media Blast

#### \$300

1080x1080px (1:1) OR 1200x628px (1.9:1)

Static post on the Ankeny Chamber's social media platforms accompanied by 50 words of copy for the post.

*"Paid Advertisement" will begin the written post. On Facebook: Sponsor will be tagged in Branded Content post that will be boosted. Content on other Chamber Social Media Platforms will be shared organically.*

## Website

### Year Long Ankeny Chamber Advertising

#### \$1,250

Full color 1100x170 px .png ad featured on the Chamber website

In 2024, [Ankeny.org](http://Ankeny.org) was visited by over 67,000 visitors.

*If you have any community-oriented events, you're welcome to submit events to our Connections Newsletter or Community Calendar at no cost - [www.ankeny.org/events](http://www.ankeny.org/events)*

### For More Information Contact:

Mackenzie ([mcowden@ankeny.org](mailto:mcowden@ankeny.org)) & Jamie ([janderson@ankeny.org](mailto:janderson@ankeny.org))

Ankeny Business Journal  
THE VOICE OF THE ANKENY AREA CHAMBER OF COMMERCE

## Magazine Ads

### Yearly Full Ad

#### \$1,100

Full color full page ad 8.5"x11". may be changed throughout the year at the sponsor's discretion.

### 1 Month Full Page Ad

#### \$100

1 time full color full page ad 8.5"x11"

### 1 Month Inside Front Cover Full Page Ad

#### \$300

1 time full color full page ad 8.5"x11" inside the front cover of the Ankeny Business Journal

### Yearly Half Page Ad

#### \$500

Full color half page ad 8.5"x5.5". may be changed throughout the year at the sponsor's discretion.

### 1 Month Half Page Ad

#### \$50

1 time full color half page ad 8.5"x5.5"

### Business Advice Article

(Published in the ABJ & Blog)

#### \$50

400-600 words written by you in the Ankeny Business Journal, and posted on the chamber blog. To include a by-line giving advice based on your business's area of expertise & your logo listed as sponsor with link to your business' site

*\*\* No political advertisements. Ads in finished format must be submitted to the Chamber by the first of the prior month. Ads not guaranteed to specific months and are subject to the chamber's discretion and editing*