

# PREMIER Membership

## Exclusive to Only 12 Members

Premier Membership provides your business with many advantages. On top of the General Membership benefits listed below, your business will receive

**15**  
ADDITIONAL BENEFITS

- Membership in the Greater Des Moines Partnership & listed in their website Directory
- Advertising/sponsorship opportunities
- Link between the Chamber's website and your website
- Opportunity to attend membership only events
- Use of the Chamber's conference room during business hours
- Your business card on our "Wall of Cards"
- Referral report through walk-in/call-in inquires/website clicks
- Opportunity to purchase membership labels
- Participation on various committees for Chamber events/programs if interested
- Bi-weekly Connections email with the latest updates
- Ankeny Business Journal monthly publication that keeps you up to date with what's happening in the Chamber and business community.



# ANKENY

area chamber of commerce

## Printed Marketing Benefits

**1** Your Business logo printed on Ankeny Area Chamber of Commerce Letterhead.



**2** Your logo on the Ankeny Chamber SummerFest Stage (See page 4 for additional marketing)

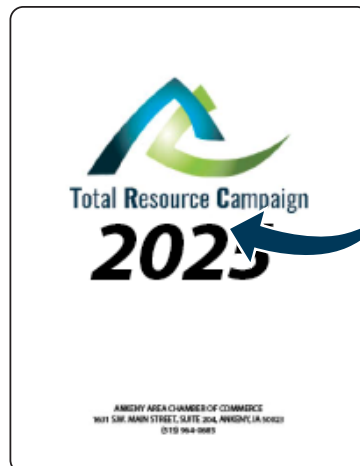


**3** Your Business logo on our Ankeny Area Chamber of Commerce Stand Up Banner at Chamber Events.  
**OUR EVENTS HAVE 70,000+ ATTENDEES A YEAR!**

**4** Your Logo on the Chamber's Thank You Cards

ANKENY REACHING 16,000+ HOUSEHOLDS

**5** Living MAGAZINE  
Your logo in 12 issues of Ankeny Living Magazine



**6** Advanced opportunity to review sponsorships with the Total Resource Campaign  
- The price for sponsorships purchased for the 2025 Total Resource Campaign will be locked in from contracts that you wish to renew that were purchased in 2024..

**7** Recognition in all New Member Packets

# Digital Marketing Benefits

**8** Your logo linked to your website near the front of the Ankeny Business Journal

**9**

**FREE** Half page ad in 12 months of the

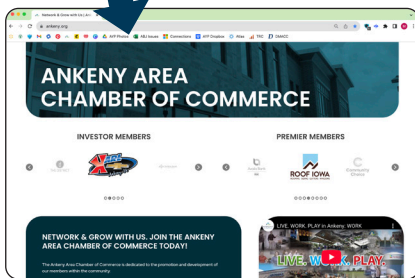
*Ankeny Business Journal*  
THE VOICE OF THE ANKENY AREA CHAMBER OF COMMERCE

**2,797 SUBSCRIBERS**

**34% OPEN RATE**

**10**

Your Logo on our Homepage Linking to your website



**11**

Your Listing on our website will be **A PRIORITY LISTING**. This includes:

- Your Business Logo or Photo,
- A 50-Word Description of Your Business
- **AND** an Advanced Business Listing putting you at the top of your business's category.

**12**

Your Business logo in the email footer sent from the Chamber office and staff members



As an additional benefit of your membership, all Ankeny area related business entities are promoted through the Ankeny Area Chamber of Commerce as complimentary separate membership listings (e.g., additional local offices, realtors, doctors, lawyers)

**13**

**14**

Tagged in all community event boosted posts.

**15**

Your logo in our Bi-Monthly Connections Updates

**A commitment to support our Chamber demonstrates your understanding of the importance of a united business community.**

**Your Premier Membership will highlight your business as a leader in the Ankeny Community.**

*Premier Membership marketing benefits are valid from April of the current year through March of the following year in correlation with the Total Resource Campaign.*



ANKENY  
area chamber of commerce

# Investor & Premier Member Benefits

50 Unique Events with 70,000+ Attendees!



- **Emails - 30,000** - Average of 5,000 Employee
- **Letterhead Usage** - 1500+ Renewals, New Members  
All Sponsorships, Government Relations
- **PowerPoints / Digital Programs for all events**
- **Welcome to Ankeny Packets** - 250+/Year



- **500+ Special Thank you cards w/logos**
- **150+ New Member Packets per year**
- **70+ Thank you cards given at each Ribbon Cutting per year**

ANKENY



12 issues of Ankeny Living Magazine  
16,000+Households



## CONNECTIONS

24 Connection Emails a Year  
3000 Subscribers  
Open Rate: 40%  
(up 2% from last year)



Open Rate: 40%  
(up 2% from last year)  
Sent Once per month  
3000 Subscribers





# Ankeny Chamber SummerFest Signage Included in Investor & Premier Member Benefits

Large Side Banner on the stage

Banner at Headquarters located at the entrance

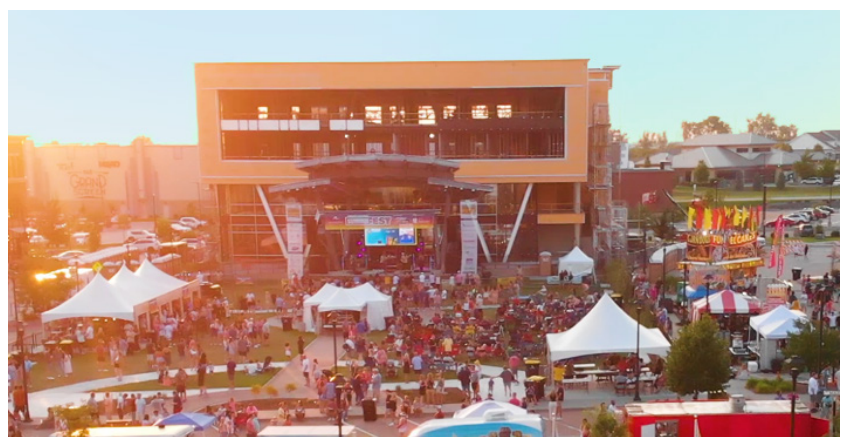
Logo on flag displayed at the event

Ad in digital program - quarter page

Listing on website in sponsor section

Listing on digital program in sponsor section

Social tagging in all BOOSTED posts for Ankeny Chamber SummerFest





# ANKENY

area chamber of commerce

## Premier Membership

Please select your options below for your membership commitment.

**OPTION 1: 3-year commitment: \$21,000**

\$7,000/year- invoiced in November payment due January 1

Please invoice \$7,000/year       Please invoice \$21,000 once

**OPTION 2: 2-year commitment: \$16,000**

\$8,000/year- invoiced in November payment due January 1

Please invoice \$8,000/year       Please invoice \$16,000 once

**OPTION 3: 1-year commitment: \$9,000**

\$9,000/year- invoiced in November payment due January 1

**As a Premier member, you will receive first rights to re-sign  
your Chamber membership at the Premier level.**

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

*CANCELLATION POLICY: An in-person meeting, with the President/CEO, is required to discuss reasons for cancellation. Based on the information received, a formal request will be made to the Ankeny Area Chamber Executive Board of Directors to be relieved of all contract commitments. A 50%/year cancellation fee may be assessed with their decision.*