

INVESTOR Membership

**Exclusive to
Only 6 Members
and to Industry**

Investor Membership provides your business with exclusive precedence in the Ankeny Area Chamber of Commerce and the Ankeny community. Your business will include the benefits of General Membership with additional marketing opportunities, including:

**20
ADDITIONAL
BENEFITS**

- Membership in the Greater Des Moines Partnership & listed in their website Directory
- Advertising/sponsorship opportunities
- Link between the Chamber's website and your website
- Opportunity to attend membership only events
- Use of the Chamber's conference room during business hours
- Your business card on our "Wall of Cards"
- Referral report through walk-in/call-in inquires/website clicks
- Opportunity to purchase membership labels
- Participation on various committees for Chamber events/programs if interested
- Bi-weekly Connections email with the latest updates
- Ankeny Business Journal monthly publication that keeps you up to date with what's happening in the Chamber and business community.



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area chamber of commerce

Marketing Benefits

1 Top billing with business logo printed on Ankeny Area Chamber of Commerce letterhead



2 Top billing with business logo on the Ankeny Chamber SummerFest Stage (See page 4 for additional marketing)



3 Top billing with business logo on Ankeny Area Chamber of Commerce stand up banner
OUR EVENTS HAVE 70,000+ ATTENDEES A YEAR!

4 Top billing with business Logo on the Chamber's Thank You Cards



5 Top billing with business logo in 12 issues of Ankeny Living Magazine



Advanced opportunity to review sponsorships with the Total Resource Campaign

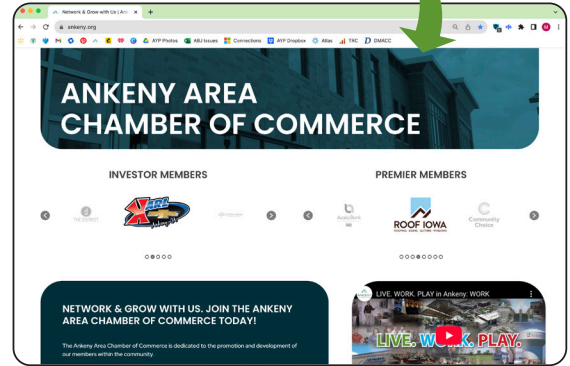
6 The price for sponsorships purchased for the 2025 Total Resource Campaign will be locked in from contracts that you wish to renew that were purchased in 2024.

7 Recognition in all member packets/ability to speak at one New Member Mixer/year

8 Your logo linked to your website near the front of the Ankeny Business Journal

9 **FREE** Full page ad in 12 months of the
Ankeny Business Journal
 THE VOICE OF THE ANKENY AREA CHAMBER OF COMMERCE
2,797 SUBSCRIBERS
34% OPEN RATE

10 Your Logo on our Homepage
 Linking to your website




11 Your Listing on our website will be
A PRIORITY LISTING. This includes:

- Your Business Logo or Photo,
- A 50-Word Description of Your Business
- YouTube video (submitted by Investor member)
- **AND** an Advanced Business Listing putting you at the top of your business's category.

12 Top billing with business logo on email footer sent from the Chamber office and staff




14 Tagged in all community event boosted posts. 

13 As an additional benefit of your membership, all Ankeny area related business entities are promoted through the Ankeny Area Chamber of Commerce as complimentary separate membership listings (e.g., additional local offices, realtors, doctors, lawyers)

15 Your logo in our Bi-Monthly Connections Updates

16 Recognition of Investor Members by name/logo glass acrylic in Ankeny Chamber Lobby

17 One boosted post per calendar year with an ad approved by Investor and Facebook 



18 Ability to place marketing materials in the Welcome to Ankeny Packets

19 Access to all our Chamber events at no additional cost for two employees

20 One complimentary set of Chamber membership address labels.

A commitment to support our Chamber demonstrates your understanding of the importance of a united business community.

Your Investor Membership will highlight your business as a leader in the Ankeny Community.

Investor Membership marketing benefits are valid from April of the current year through March of the following year in correlation with the Total Resource Campaign.



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Investor & Premier Member Benefits

50 Unique Events with 70,000+ Attendees!



- **Emails - 30,000** - Average of 5,000 Employee
- **Letterhead Usage** - 1500+ Renewals, New Members
All Sponsorships, Government Relations
- **PowerPoints / Digital Programs for all events**
- **Welcome to Ankeny Packets** - 250+/Year

- **500+ Special Thank you cards w/logos**
- **150+ New Member Packets per year**
- **70+ Thank you cards given at each Ribbon Cutting per year**

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Living
MAGAZINE

12 issues of Ankeny Living Magazine
16,000+ Households

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CONNECTIONS

24 Connection Emails a Year
3000 Subscribers
Open Rate: 42%
(up 6% from last year)

Ankeny Business Journal
THE VOICE OF THE ANKENY AREA CHAMBER OF COMMERCE

Open Rate: 48%
(up 6% from last year)
Sent Once per month
3000 Subscribers





Ankeny Chamber SummerFest Signage Included in Investor & Premier Member Benefits

Large Side Banner on the stage

Banner at Headquarters located at the entrance

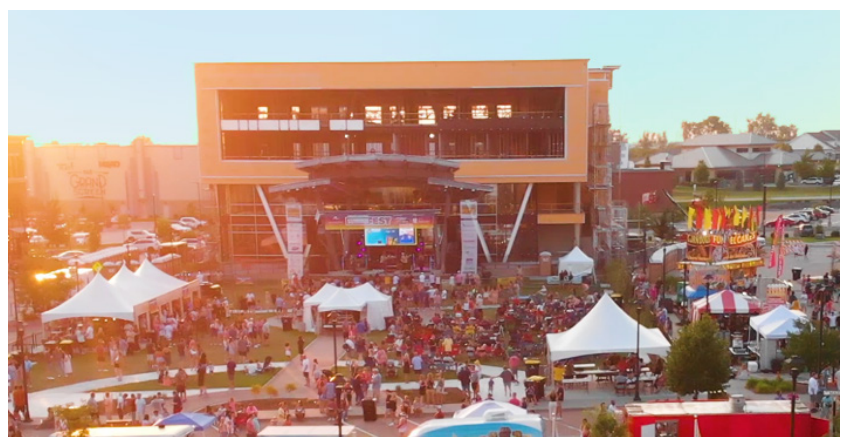
Logo on flag displayed at the event

Ad in digital program - quarter page

Listing on website in sponsor section

Listing on digital program in sponsor section

Social tagging in all BOOSTED posts for Ankeny Chamber SummerFest





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Investor Membership

Please select your options below for your membership commitment.

OPTION 1: 3-year commitment: \$34,500

\$11,500/year- invoiced in November payment due January 1

Please invoice \$11,500/year Please invoice \$34,500 once

OPTION 2: 2-year commitment: \$25,000

\$12,500/year- invoiced in November payment due January 1

Please invoice \$12,500/year Please invoice \$25,000 once

OPTION 3: 1-year commitment: \$13,500

\$13,500/year- invoiced in November payment due January 1

**As a Investor member, you will receive first rights to re-sign
your Chamber membership at the Investor level.**

Company Name: _____

Company Representative: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Signature: _____

CANCELLATION POLICY: An in-person meeting, with the President/CEO, is required to discuss reasons for cancellation. Based on the information received, a formal request will be made to the Ankeny Area Chamber Executive Board of Directors to be relieved of all contract commitments. A 50%/year cancellation fee may be assessed with their decision.