Ankeny Business Journal the voice of the ankeny area chamber of commerce



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NEW MEMBERS *PAGE 7-8*

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THANK YOU TO OUR INVESTOR MEMBERS









THANK YOU TO OUR PREMIER MEMBERS















JOIN OUR GROWING **TEAM**



877.609.6717

FIRSTLINEFUNDINGGROUP.COM

EOE / AAE



JULY 8TH-10TH, 2022 GTHE DISTRICT AT PRAIRIE TRAIL

LIVE MUSIC

PARADE

FIREWORKS

CARNIVAL





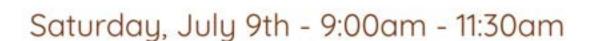




GRAND PARADE

REGISTRATION NOW OPEN!





TO REGISTER: go to www.ankeny.org/events





WHY SHOULD YOU JOIN THE CHAMBER? HERE IS THE LINK TO JOIN THE CHAMBER ONLINE.



CHAMBER MEMBERSHIP BENEFITS INCLUDE:

- Listed alphabetically and by category on the Ankeny Area Chamber's Membership Directory
- Membership in the Greater Des Moines Partnership and listed on their website in the Directory
- Advertising/sponsorship opportunities
- Link between the Chamber's website and your website/social media
- Opportunity to attend membership only events
- Use of the Chamber's conference room during business hours
- Your business card on our "Wall of Cards"
- Referral report through walk-in/call-in inquires/website clicks
- Opportunity to purchase membership labels
- Participation on various committees for Chamber events/programs if interested Volunteer Information
- Bi-weekly Connection email with the latest calendar and updates
- Ankeny Business Journal monthly publication that keeps you up to date with what's happening in the Chamber and business community. Click <u>here</u> to see the most recent issue.

NEW CHAMBER MEMBER MARKETING:

- New Chamber member welcome on Chamber's social media with link to website
- Listed on directory new member tab for up to 45 days
- Promotion with a 120 word write up/description in the <u>Ankeny Business Journal</u>
- New chamber member announcement with Cumulus Media Des Moines
- Ribbon cutting for your business which is listed on the Chamber's calendar and the Greater Des Moines Partnership's calendar
- Video of your Ribbon Cutting shared through multiple social media platforms
- Invitation to attend one New Member Mixer to introduce yourself to other new members and Ambassadors

OUICK LINKS

- Member Benefits
- ❖ Board of Directors and Chamber Staff
- Ambassadors
- Ankeny Young Professionals
- Job Bank
- Volunteer Opportunities
- Security Policy



JAMIE ANDERSON SR. DIRECTOR OF MEMBERSHIP & PARTNERSHIPS ANKENY AREA CHAMBER OF COMMERCE 1631 SW MAIN STREET, SUITE 204, ANKENY, IA 50023 (515) 964-0685 - WWW.ANKENY.ORG

Welcome New Chamber Members



Fellows & Blake Financial Group

(515) 957-2676 fellows-blakefg.com

Fellows & Blake specializes in providing small businesses and individuals advice in retirement planning and investments. Our services include investment management, retirement planning and tax-free income strategies, bank and credit union investment program start-up and management, employee retirement plan management for businesses, and insurance solutions for businesses and families.



Blend & Bright Salon

1315 S.W. Oralabor Rd., Ste. 103, Ankeny (515) 460-3721 blendandbright.com

Separately, Naphtali and Ally have passionately helped people celebrate their unique inner and outer beauty. They believe people were intentionally created and should embrace that, confidently! Naphtali has worked in the hair industry since 2003, helping people feel fabulous through hair color and her customized approach to each client. Ally brought House of Colour to Des Moines in 2019, showing men, women, and children how to enjoy life as their best selves through color science as well as dressing their body to match their body architecture, personality, and preferences. TOGETHER, WE FORM BLEND & BRIGHT! A space where experts in color, style, and salon services will help you love how you look, every day.



Law Group of Iowa

7900 Hickman Rd., Ste. 200, Windsor Heights (515) 556-4692
LawGroupoflowa.com

Law Group of lowa is the choice for topflight legal services in the areas of business planning, farm and estate planning, and injury matters. Based in conveniently located Windsor Heights, and representing people across the state, the experienced and dedicated attorneys at Law Group of lowa stand are ready to assist you. With over seven decades of combined experience, the team at LGI is extremely well practiced and works tirelessly for clients while remaining affordable and approachable. In addition to the team, the facilities at Law Group of lowa are second to none, featuring a 1,200 square foot courtroom for trial preparation for clients and attorneys. Law Group of lowa ~ In Your Court.



Optic Venture (515) 868-5038 opticventure.com/

Optic Venture is a creative design company located here in Ankeny, Iowa. We are experienced and dedicated to helping businesses grow through effective branding. We specialize in a variety of creative services such as, graphic design, illustration, motion design, and video

515-556-IOWA

Welcome New Chamber Members



Midwest Dance Collective

1802 S.E. Delaware Ave., Ste. 115, Ankeny (515) 212-5066 midwestdancecollective.com

Midwest Dance Collective is a dance school offering 20+ years of combined professional experience to the Des Moines Metro area. MDC offers classes for all ages and abilities, across multiple dance techniques, taught by certified dance instructors. From preschool to adult classes, pre-professional training to competition, MDC believes dance is for everyone! Join us for ballet, jazz, tap, modern, contemporary, hip hop and more through our certified curriculum and programs. Experience the joy of movement through community and connection!



McFarland Clinic Vein Clinic- Dr. Firas Salti 1605 S.E. Delaware Ave. Ste. L, Ankeny (515) 956-4158 mcfarlandclinic.com/doctors/firas-salti



Hommade Designs, LLC.

(515) 202-9239 hommadedesigns.com

Laser engraved & Laser cut items: Wood, Acrylic, glass, tumblers, awards, Signs, ornaments, memorials, etc.

Are you looking for something to give your friends, Family, clients, and customers that they will truly remember? Your search can end with us. Whether you need a wedding or baby gift, a Christmas, Mother' Day, or graduation gift, closing gifts for your clients, tumblers for your bar or a beach bash, specialty items with your company logo on them, or anything else, we can help. We specialize in personalization, so let us help you create the perfect gift for yourself or a special occasion. Visit our Website for more information, if you don't see what you are looking for, contact us for custom gift options.



Get Lit (319) 693-6499 getlitus.com

Every season, fully customizable, smartphone-controlled permanent lighting - Get Lit provides the solution to install permanent decorative lighting once and saves you the time of setting up and tearing down every year! Nearly invisible to the eye during the day and jaw-dropping at night. Our team has the professional construction knowledge to install our high-quality LED lights at any location of your property. From classic white, color-changing, commercial lights - we will work with you to decorate your property with your dream lights! It's as easy as a touch of a button; have the convenience of accessing your lights from your smartphone. Get a quote from us today!

TOP WAYS TO USE THE PARTNERSHIP

The Partnership and its Affiliate Chambers have a dual-Membership model that combines the value of Chamber benefits with the value of Partnership benefits in one dues structure. Local Chamber Members automatically become Partnership Members at no additional cost.

Below, learn a few of the top ways you can leverage your Membership with The Partnership to help your business grow and succeed.





LEARN & BUILD RELATIONSHIPS

PERSONAL & PROFESSIONAL DEVELOPMENT

The Greater Des Moines Partnership provides plenty of focused learning opportunities for Members, empowering business owners to find the knowledge they need to grow their business in Greater Des Moines (DSM).

- **Top Five For Small Business Event Series** Features experts in HR, marketing, accounting, IT and more leading topical discussions for small business owners to get questions answered.
- Small Business and Startup Stories DSM Podcast Hear from small business owners who share both their victories and failures on their paths to success.
- Small Business Success Summit DSM's premier business conference featuring keynote speakers, breakout discussions, networking and community resources. Tackle challenges with the support of local experts and business leaders.
- **Webinars and Livestream Events** Stay current on the latest public policies and trends. Learn how to get involved and continue connecting with industry experts. Hear the latest updates from key leaders in the region.
- Diversity, Equity and Inclusion (DEI) Resources The Partnership offers a number of DEI resources, including one-on-one consultation to companies and organizations who are interested in starting a DEI initiative, webinars and trainings around a variety of DEI topics, the annual Inclusion Award, the Inclusion Summit and Certified Diversity Professional (CDP)® and Certified Diversity Executive (CDE)® certifications.

REGIONAL NETWORKING EVENTS

The Partnership's networking events help business owners form strategic relationships and increase their outreach in the DSM business community.

- Chamber Nights Have fun and get to know business leaders and families from across the region.
- Regional Breakfasts, Luncheons and After Hours Events Connect with other Partnership Members while enjoying special presentations and programming.



Chamber Anniversaries

30 YEAR MEMBER

Arnold Motor Supply

Our Arnold Motor Supply Ankeny auto parts store opened in 1972 and has been serving customers in the Des Moines Area Metro and other surrounding communities including Polk City, Saylorville, Marguisville, Berwick, Enterprise,

Crocker, and more.



20 YEAR MEMBER

Great Southern Bank



Renze Chiropractic Clinic





15 YEAR MEMBERS

Ankeny Living Magazine



10 YEAR MEMBERS

Sonic Drive In

RIBBON CUTTINGS



Chad Lasky Consulting (515) 380-2182 http://chadlaskyconsulting.com/



HOTWORX
115 N Ankeny Blvd
(515) 446-8447
www.hotworx.net/studio/ankeny



Maria Bonita - Tienda Mexicana 502 N Ankeny Blvd, Ste 9 (706) 913-5590 www.facebook.com/TiendaMexicanaMariaBonita



The College Moving Crew 6864 NE 14th St, Ste 5 (515) 444-8661 www.collegemovingcrew.com



Xtreme Services 808 SW Cherry St, Ste 103 (515) 420-0440 https://xtreme-cleaningservices.com/



Latitude 41 Lawn and Landscape Services of Iowa, LLC(515) 518-1555
https://latitude41ofiowa.com/

JUNE Chamber Events

RIBBON CUTTING

Secure Sixty

Ankeny Area Chamber of Commerce 1631 SW Main St, Ste 204/205 Wednesday, June 1 | 4:30pm

RIBBON CUTTING

Motto Mortgage Midwest

1631 SW Main St, Ste 206 Thursday, June 2 | 4:30pm

RIBBON CUTTING

SHOPKO OPTICAL

110 N Ankeny Blvd, Ankeny Monday, June 6 | 4:30pm

GOVERNEMENT RELATIONS

Pints & Policies

Mistress Brewing Company 1802 N Ankeny Blvd #108, Ankeny Wednesday, June 8 | 5-7pm

BUSINESS AFTER HOURS

Hubbell Homes Model Home

203 SW 16th St

Thursday, June 9 | 4 - 6pm

RIBBON CUTTING

For Sure Roofing

6545 NE 14th St, Des Moines 50313 *Friday, June 10 | 12noon*

RIBBON CUTTING

Knockerball 118

1500 SW Main St- Fountain Area, Ankeny Monday, June 13 | 4:30pm

AYF

Lunch & Learn

Ankeny Kirkendall Public Library 1250 SW District Dr, Ankeny Tuesday, June 14 | 12noon - 1pm

RIBBON CUTTING

Senior Helpers of Central Iowa

2301 W 1st St, Ankeny Tuesday, June 14 | 4:30pm

AYF

Summer Bash

Uptown Ankeny- AMP Saturday, June 18 | 11am - 2pm

RIBBON CUTTING

Optic Venture

Ankeny Area Chamber of Commerce 1631 SW Main St, Ste 204/205 Tuesday, June 21 | 12noon

RIBBON CUTTING

RE/MAX Precision *Premier Member*

225 NW 18th St, Ste 103 Thursday, June 23 | 4:30pm

LATTES & LEADS

Mainstream Boutique

1450 SW Vintage Pkwy, Ste 150 Tuesday, June 28 | 8 - 9am

RIBBON CUTTING

Dumpster King

Ankeny Area Chamber of Commerce 1631 SW Main St, Ste 204/205 Tuesday, June 28 | 4:30pm

RIBBON CUTTING

Fellows & Blake Financial Group

Ankeny Area Chamber of Commerce 1631 SW Main St, Ste 204/205 Wednesday, June29 | 4:30pm

SPECIAL EVENT

Chamber Night @lowa Cubs (RSVP)

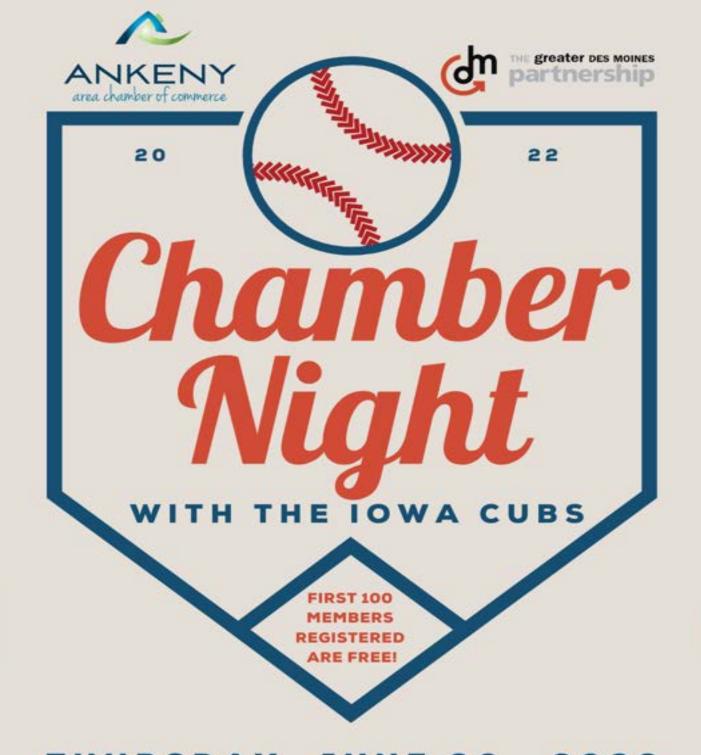
Principal Park

1 Line Dr, Des Moines, IA 50309

Thursday, June30 | Tailgate at 4:30 p.m.

Game at 6:38 p.m.

www.web.ankeny.org/events



THURSDAY, JUNE 30, 2022

PRINCIPAL PARK

GENERAL ADMISSION SEATING

REGISTER THROUGH THE ANKENY CHAMBER
4:30 PM TAILGATE
6:30 PM GAME









Business After Hours



Thank you to our sponsor and all who attended!

















lattes & leads













Ambassador Spotlight

American Family Insurance – Darrin Eilander Agency *Agent Assistant*

MARY MURTAUGH

Working in the insurance industry can be a challenge. Typically, the first thing that comes to mind is a pushy salesperson, which can make it tough. As a Licensed Professional, I hope to change that mindset. I like to collaborate with my customers in customizing a risk management plan that is best suited to their needs. It is a rewarding day for me when my customers understand and are confident with the insurance choices that they make.

What do you like about being an Ambassador?

I enjoy being an Ambassador because it provides an opportunity to meet new people, while making those professional connections where I can confidently endorse other businesses.

How has membership in the Chamber helped you and your business?

Darrin Eilander AmFam Agency has been active in the Chamber for years, which enables the business to actively partake in events and to network among folks we may never otherwise encounter.

What is your favorite Chamber event or program to attend and why?

As an Ambassador, I have come to value the Business After Hours events with the Chamber, it's a formal way to informally interact and build relationships. Being an active member helps us to meet demanding sales goals while growing the book of business in a more organic way...which at the end of the day is the intention of every businessman.

May Ambassador Appreciation Social









Ambassador Spotlight

MFS Consulting, LLC Owner

MOLLIE FRIDERES-SMITH

I am the founder and owner of MFS Consulting, LLC for HR consulting and professional development coaching. I collaborate with businesses to develop and communicate policies and train employees. Services provided can include specific projects or day-to-day work to supplement staff.

What do you like about being an Ambassador?

I like being an Ambassador for the Ankeny Chamber of Commerce because I get to meet so many people. I also get to collaborate with a great group of people who are excited about Ankeny. As an Ambassador, I get a front row seat when new businesses open and we welcome businesses as members of the Chamber.

How has membership in the Chamber helped you and your business?

I appreciate the resources I get as a member of the Ankeny Chamber and the new connections I've made. The Chamber provides multiple opportunities for members to connect and meet other people to grow their business networks. As a Chamber member, I also have the opportunity to get more involved in the community by working on various committees. I've attended some of the professional development programs the Chamber has offered and learned valuable information I can use in my business.

What is your favorite Chamber event or program to attend and why?

A couple of events I like attending are Lattes and Leads and the Ribbon Cuttings. I've met some great people at these events. Lattes and Leads is always in a different location so we get to see a variety of businesses. I enjoy the conversations while having some good coffee in the morning. The Ribbon Cuttings have such a fun energy when a new business is opening or moving.













Presenting Sponsor

















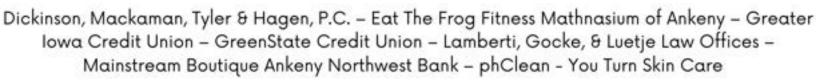








Silver Sponsors



Bronze Sponsors



Ankeny Family Vision Center – Ankeny Children's Dental – Ankeny- Iowa Ortho – Availa Bank – Balance Chiropractic & Wellness – Bankers Trust –
Charter Bank – Collins Community Credit Union – Coldwell Banker MidAmerica- Lisa Nelsen, Realtor – Decorating Den Interiors – D.R. Horton –
Duck Worth Wearing – Even Connection, LLC- Fareway Store, Inc North – Farmers Insurance Agency- Bradley Pietzsch – Fenders Brewing – Fong's
Pizza – Hessen Haus – Hewitt Wellness and Massage – Hommade Designs, LLC – Iowa Orthodontic Solutions – LifeWorks, Inc – Lincoln Savings Bank – Massage Envy Ankeny – Massage Heights Ankeny – Miller Design Group- Nook & Nest – Northstar Power, LLC – Porch Light Coffee – Raymond James – Chase R. Netusil – Real Deals- Redesigned Mind Hypnotherapy – Secure Sixty Inc – State Farm Insurance – Reyna Immerfall - The Stone
Shop – XoXo Gift and Home – Yankee Clipper



Cafeteria Sponsors



Garbanzo Mediterranean Fresh - Jethro's BBQ n' LakeHouse – Main Street Café & Bakery – Wasabi- Ankeny -Whiskey River - Wig & Pen Pizza Pub

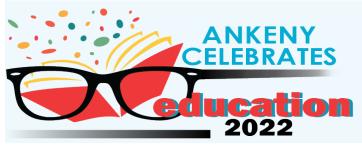












4 THINGS CURRENTLY IN YOUR YARD THAT ARE ATTRACTING MOSQUITOES

Mosquitoes are a constant nuisance to both you and your property. As the weather continues to heat up and as we experience more rainfall here in lowa, more mosquitoes are starting to come out and breed. If you're noticing a lot of mosquitoes in your yard, you may unknowingly have things in your yard that are attracting them. Some things that mosquitoes are attracted to include standing water, piles of

debris, overgrown vegetation, and tall grass. By not removing or tending to these things in your yard, you're making your yard the perfect nesting ground for mosquitoes by giving them multiple places to hide and breed.

1. STANDING WATER

The first thing you'll want to address to help reduce the mosquito population on your lawn is to get rid of any standing water. Stagnant water is the place where mosquitoes go to breed. Mosquito larvae can survive in even the shallowest pool of water. While it may be impossible to remove every ounce of water on your lawn, taking care of problematic areas is a great way to get a handle on the mosquito population on your property.

Specifically, you'll want to empty things like buckets, containers, and empty flowerpots of any stagnant water to limit the number of places mosquitoes can breed in your yard. You'll either want to store these inside a shed or your home, but if you plan to keep them outside, turn them upside down to limit the amount of water they hold. Even tiny things like plastic bags can retain water in them, so you'll want to make sure you remove these types of items from your lawn as they tend to retain enough water for mosquitoes to use as a breeding ground.





2. PILES OF DEBRIS

Piles of debris not only make your lawn look cluttered and messy, but they also act as the perfect shelter for mosquitoes during the day. Mosquitoes like to take refuge in cool, shaded areas to protect themselves from the wind and the sun. By **removing piles of debris, you can reduce the mosquitoes on your lawn** since they do not have as many places to hide or reproduce.



3. OVERGROWN VEGETATION

During the day, mosquitoes like to rest in shaded areas. Much like piles of debris, overgrown vegetation provides mosquitoes with the shelter they desire from the sun and wind. Dense vegetation tends to retain moisture, and it creates a nice, shaded environment for the mosquitoes to hang around and potentially breed in your yard. Trimming overgrown vegetation can make your yard an undesirable place for mosquitoes by drastically reducing the number of places they can take shelter.

4. TALL GRASS

The last thing that can attract mosquitoes to your yard is tall grass. When your grass is overgrown, it provides mosquitoes with shaded areas to stay and breed. Taller grass shades the soil from the sun, helping it retain moisture and keeping the temperatures cooler, making it the ideal area for mosquitoes. Mow your grass regularly to cut off many of the shaded areas mosquitoes can use to hide by exposing your soil to the sun. This can help keep mosquitoes off your yard as they go and look for other shadier areas to infest.



*Article provided by A+ Lawn & Landscape's Blog: https://apluslawn.com/blog/

TO FIND MEMBERS THAT CAN HELP WITH YOUR LAWN & LANDSCAPING NEEDS

GO TO www.ankeny.org/Directory KEYWORD: LAWN





AYP- Uncorked













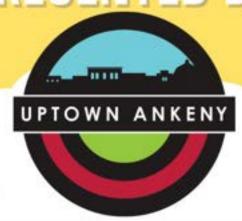
Should YOU Join AYP?

Ankeny Young Professionals

SUMMER BASH

PRESENTED BY

SATURDAY JUNE 18TH



11:00AM

2:00PM

FOOD SCAVENGER HUNT

BALLOON ARTIST

FACE PAINTING





PETTING ZOO

MASCOTS



UPTOWN EXPRESS













Saturday, June 18 | 3pm - 10pm at The District at Prairie Trail

Juneteenth is a celebration of American history. It marks the day when federal troops arrived in Texas to free all enslaved people, two and a half years after the signing of the Emancipation Proclamation. Today, we celebrate Juneteenth by not only continuing to fight racism, but also by highlighting Black culture. This is our 2nd year celebrating in Ankeny, and we are expanding after a wonderful turnout at last year's event.

As our nation and local community prioritizes and invests in Diversity, Equity, and Inclusion, support of this event allows us all to take steps toward racial reconciliation. Support and participation in this Juneteenth celebration will help to build a bridge of awareness, acknowledgment, and acceptance that is needed both here in our community and across the country.

Find us on FB and IG
@ankenycommunitynetwork

Email ankenycommunitynetwork@gmail.com

SPONSORSHIP LEVELS

PLATINUM SPONSOR: \$20,000

- Promotional video opportunity
- Offer a welcome/greeting from the stage
- Recognized as premium sponsor on social media
- Recognized as premium sponsor from stage
- Logo displayed as premium sponsor
- Logo on the t-shirt

GOLD SPONSOR: \$10,000

- Offer a welcome/greeting from the stage
- Recognized as gold sponsor on social media
- Recognized as gold sponsor from the stage
- Logo displayed as gold sponsor
- Logo on the t-shirt

SILVER SPONSOR: \$5000

- Recognized on social media
- Name listed at event
- Name listed on the t-shirt

BRONZE SPONSOR: \$2500

- Recognized at the event
- Name listed on the t-shirt

COMMUNITY SPONSOR: \$500-\$2500

Recognized at the event



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at The District at Prairie Trail

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JOIN US IN
SHOWCASING
LOCAL TALENT
AND
PERFORMANCES

WE WILL HAVE LIVE MUSIC, INTERACTIVE ART, FOOD TRUCKS, AND MORE!

Find us on FB and IG @ankenycommunitynetwork

Email ankenycommunitynetwork@gmail.com

ankenycommunitynetwork.org

IRFIAND

DEPARTING

March 15, 2023

For more information, please contact *Melisa Cox at mcox@Ankeny.org*

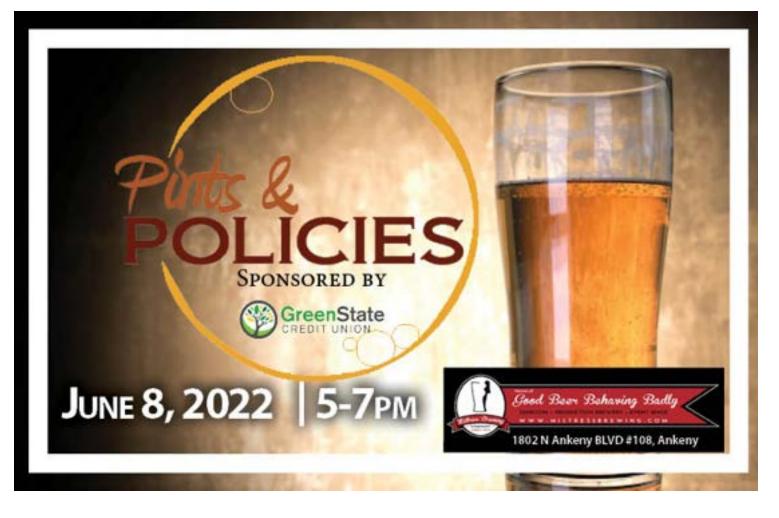


WITH THE ANKENY AREA CHAMBER OF COMMERCE



HIGHLIGHTS:

- Round trip scheduled airfare
- Round trip transfers between airports and hotels
- Personal airport VIP greeting and check-in service
- Pre-departure orientation and travel documents
- 6 nights at the first class Savoy Hotel (or similar)
- 1 dinner at Bunratty Castle (Medieval Banquet)
- Breakfast provided each morning
- Discovery Program Guide
- · Cliffs of Moher
- Rock of Cashel
- Kilkenny Castle
- Bunratty Folk Park
- Excursion to Dingle Peninsula
- Excursion to Galway





Connect with Us

1631 SW MAIN STREET, SUITES 204 & 205 ANKENY, IA 50023 ANKENY.ORG / 515.964.0685

- **★** /ANKENYAREACHAMBER
- **Y** ✓ ANKENYCHAMBER
- (a) /ANKENYCHAMBEROFCOMMERCE
- **□** /ANKENYCHAMBEROFCOMMERCE

PRESIDENT/CEO MELISA COX

SENIOR DIRECTOR OF MEMBERSHIP & PARTNERSHIPS
JAMIE ANDERSON

DIRECTOR OF EVENTS & COMMUNICATIONS *DIANE WEBER*

DIRECTOR OF EVENTS & PROGRAMMINGALLISON BOLLINGER

OFFICE MANAGER SHARLYN ESTREM

MEMBERSHIP & PARTNERSHIP COORDINATOR DINI ANDERLIK

EVENTS & COMMUNICATIONS INTERN CASSIE PASKER

MARKETING & COMMUNICATIONS INTERN
PAIGE HUYNH



Your chamber staff is here to help!