



## Exclusive Marketing Opportunities for Ankeny Area Chamber of Commerce Members

### **New Member Profile**

New chamber members will be advertised in our newsletter, *Chamber Action*, and in the *Ankeny Press Citizen/Register*. The advertisement includes a business description (no more than 150 words) and business logo or professional photo.

If you're a new chamber member send your business description and logo to Ali Krogman at [akrogman@ankeny.org](mailto:akrogman@ankeny.org).

### **Sponsorships**

Chamber sponsorships are marketing opportunities available for purchase in January through March during the Total Resource Campaign (TRC). Sponsorships provide targeted exposure at Chamber programs and events for the current and following calendar years.

Contact Jessica Erickson at (515) 964-0685 or [jerickson@ankeny.org](mailto:jerickson@ankeny.org) for information about sponsorships.

### **Online Events Calendar**

Post your events year-round on the chamber online events calendar. Visit the chamber website at [www.ankeny.org](http://www.ankeny.org) and find 'Submit an Event' under the 'News and Events' tab. Events will be approved by chamber staff.

### **Mailing List**

The chamber mailing list can be purchased by members for a fee of \$100. The full list consists of the mailing address of each main contact at each member business. The chamber will print the list as mailing labels.

Contact Sharlyn Estrem at (515) 964-0685 or [sharlyn@ankeny.org](mailto:sharlyn@ankeny.org) for the mailing list disclosure. The list is not to be used for political purposes. We do not give out member emails.

### **The Connection E-Newsletter**

The Connection is the chamber's e-newsletter sent to the entire membership every other Tuesday. It features both chamber and member events and news. Members can submit their upcoming events and news items to Ali Krogman at [akrogman@ankeny.org](mailto:akrogman@ankeny.org).

\*Business events will be included dependent on staff approval and if space allows. No specials, promotions, or sales. One event per business, per e-newsletter issue.

### **Social Media**

The Chamber will post a 'New Member Welcome' message to Facebook and Twitter when a business joins as a new member. We will tag the business social media page and provide a link to the business website.