



**FOR IMMEDIATE RELEASE**

Ali Krogman, Communications Director

[akrogman@ankeny.org](mailto:akrogman@ankeny.org)

(515) 964-0685

Ankeny Area Chamber of Commerce

**2019 ANKENY SUMMERFEST THEME**

**Ankeny Area Chamber of Commerce Revealed Theme at Launch Party**

The 2019 SummerFest theme is Get Your Giddyup at Ankeny SummerFest!

Get Your Giddyup encourages SummerFest vendors, float and boat builders, and event attendees to lasso their favorite cowpoke or buckaroo and experience SummerFest like never before. Kids and adults alike can all giddy-on-up and get a move on. From Mr. Ed to Toy Story there is something for everyone of every age to enjoy. Get Your Giddyup is for the participant to interpret. Throw on your chaps, but steer clear of the cactus. And don't forget the ten gallon hat! The theme can mean something different to everyone.

Help the Ankeny Area Chamber name the Get Your Giddyup horse by joining our naming contest on the Ankeny Summerfest Facebook page. Visit [www.facebook.com/AnkenySummerFest](https://www.facebook.com/AnkenySummerFest) to share your input.

SummerFest will take place Thursday, July 11 through Sunday, July 14. Highlights include a carnival, grand parade and kiddie parade, live music, Cardboard Boat Regatta, Teen Ankeny competition, Sunday Family Fun Day, and a fireworks show.

Learn more about SummerFest at [www.ankenysummerfest.org](http://www.ankenysummerfest.org).

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The Ankeny Area Chamber of Commerce exists to promote economic development, strengthen our business climate, and enhance the quality of life in the Ankeny area.